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**FOR IMMEDIATE RELEASE**

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FOR NON-SW RELEASE

## **HYDE® TOOLS Offers New Merchandiser for Patented Paint and Pressure Washer Products**

This attractive new merchandiser from Hyde Tools features two new HYDE® technologies ideally suited to paint and hardware store retailers. Unveiled at January trade shows, the merchandiser is available for shipping to stores in March 2010.

The new merchandiser provides space for these patented new technologies developed by Hyde:

- **The HYDE® Rapid Valve Transfer® (RVT®) Airless Spray System** shortcuts many of the time-consuming aspects of professional spray painting. The name describes one of several key features: a unique valve that allows the painter to alternate quickly and easily between close-up spraying with a handheld gun and remote spraying with an extension. The valve design eliminates the need to power down the system, providing great flexibility and saving substantial time and effort. A rotating spray head on the extension pole also allows painters to complete far more painting from the ground, avoiding the time and difficulties associated with ladders and scaffolding.
- **The HYDE® Pivot Nozzle Wand**, offers a breakthrough in pressure washer comfort and efficiency by incorporating a patented pivoting nozzle. Just twist the grip and the head of the wand pivots 90 degrees, allowing the user to reach up into gutters, around corners, in between deck railings or other awkward areas without stooping, bending, kneeling or using a ladder.

Hyde Tools, Inc., 54 Eastford Road, Southbridge, Massachusetts 01550-1875  
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The walk-around unit measures 23" x 27" and stands 55" high. It holds 12 individual products plus display materials. Unique packaging allows customers to get the feel of the products and pivot the nozzles.



View 1



View 2

For more information on the merchandiser or the new HYDE® technologies, visit [www.hydetools.com](http://www.hydetools.com) or contact customer service at 800-USA-HYDE or [custrelations@hydetools.com](mailto:custrelations@hydetools.com).

HYDE® is a registered trademark of Hyde Tools, Inc.

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