



For a better finish, start with HYDE.

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**IMMEDIATE RELEASE**

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**See demos at the National Hardware Show  
May 5-7, Las Vegas, Nevada**

**NEW! HYDE® PIVOT NOZZLE WANDS FOR PRESSURE WASHERS**

*Remodelers Complete Jobs Faster, Work More Safely*

The new Pivot Nozzle technology for Hyde's new pressure washer wands is specifically designed to save professional remodelers time and effort, and offer what no other wand has—a pivoting nozzle. What does this mean for your business? You can complete jobs faster, work more safely, cover more ground in a day, and bill out more in a season.

Just twist the grip, and see how the patented pivoting nozzle actually helps professionals do the work. Because the head of the wand pivots 90 degrees, there is ***no need to stoop, bend or kneel to get to hard-to-reach places.*** It has a robust design for perfect handling and has been field and lab tested to ensure the rugged durability pros need on the job.

“Power washing is most effective when the stream of pressurized water directly faces the target surface,” says Corey Talbot, Director of Product Development. “With this new Hyde Pivot Nozzle technology, pros can easily redirect the stream of water from the handle. They can maintain a comfortable, balanced stance and reach difficult areas without bending or reaching. This creates a more efficient job.”

Talbot says that the new Pivot Nozzle technology solves complaints remodelers have with conventional wands. “With the old-style conventional straight wand, high or difficult-to-reach areas are very awkward to attack. To keep the tip close to the required 90 degrees, you have to contort your body into dangerous positions. This isn't safe and increases fatigue,” says Talbot. “The new Pivot Nozzle gives you more control by angling the head so you can reach higher places more effectively, without having to climb a ladder. Your arms can now be kept close to your body so you experience less fatigue and stay out of the way of falling water.”

The Hyde team supervised field testing of the wands and made refinements based on user

feedback to make certain that painters would find the new Pivot Nozzle technology to be a major breakthrough. Users are able to do a better job pressure washing, while expending less energy and reducing potential risks of injury. The most important advantage for pros and homeowners is saving time—being able to do more work in a shorter amount of time. To find a retailer nearest you, call 800-USA-HYDE or e-mail [custrelations@hydertools.com](mailto:custrelations@hydertools.com). Reference the Hyde SKU 28445 for the 40" and 28435 SKU for the 28".

HYDE® is a registered trademark of Hyde Tools, Inc.



**Hyde 40" Pivot Nozzle Wand** is 4000 PSI-rated. Its pro-grade, robust design is engineered for dependability and durability. It's a perfect fit for pros who are already working with a 1/4" thread gun. The new technology provides better reach and power for the most demanding jobs while fitting perfectly in the hand. Just twist the handle to activate the nozzle.



**Hyde 28" Pivot Nozzle Wand** is a 3200 PSI-rated, pro-grade, robust design engineered for dependability and durability in a smaller size—fitting all M22 threaded guns. Pros like the tough, easy-to-use feel. Just twist the handle to activate the nozzle feature.

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**No stooping, bending or kneeling with Hyde's new Pivot Nozzle wand. Arms can be kept comfortable and close to the body while angling the tip to spray at ground level.**



**Spraying in high, hard-to-reach places is easy with the new Pivot Nozzle wand from Hyde. The pivoting head at the end of the wand gives users greater control and increased versatility to do more with less strain, increasing the effectiveness of the tool.**



Visit your local dealer and look for Hyde's specially designed package, which actually allows you to twist the grip and see how the Pivot Nozzle technology works.

## INFORMATION FOR THE EDITOR:

### **Big projects take a backseat while homeowners focus on maintenance and repair.**

A study commissioned from the Home Improvement Research Institute ([www.hiri.org](http://www.hiri.org)) by the NPD Group concluded the following:<sup>1</sup>

- **Home improvement seems to be faring somewhat better than other industries. Consumers plan to spend 7% more on home improvement projects in 2009 than they did in 2008.**
- **Outdoor living projects were included in the top ten projects that consumers completed within the last 12 months, with decks, patios and porches landing third on the list.**
- **Painting accounted for 14% of total subprojects as recently as February 2009.**

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<sup>1</sup> For more information, contact the Home Improvement Research Institute at 813-627-6750 or [www.hiri.org](http://www.hiri.org).