



For a better finish, start with HYDE.

## IMMEDIATE RELEASE FOR PAINTERS

### Contact:

The Momentum Group  
Media Relations Department  
Joy Gora 413-525-1700  
[jgora@momentumgroup.com](mailto:jgora@momentumgroup.com)

April 26, 2009

### NEW HYDE<sup>®</sup> RAPID VALVE TRANSFER<sup>™</sup> SYSTEM WILL CHANGE THE WAY YOU SPRAY

*HYDE Introduces a Faster, Easier, More Profitable Way to Paint*

This is the breakthrough painters have been looking for: a faster, more efficient and more profitable way to spray. The new Rapid Valve Transfer<sup>™</sup> (RVT) spray system from Hyde Tools, Inc. is already in paint stores, and you can see the benefits of the new system in the user-friendly packaging that lets you see and hold the pro-smart design.

Is the new Hyde<sup>®</sup> spray system really so different? Yes, because the valve is separated from the gun. It's the lightweight RVT valve that powers the spraying. There is no heavy gun at the top of the pole - just insert the valve into the lightweight head, and you're ready to spray. The spray head pivots easily to the desired angle. You can move the valve from gun to pole in seconds—and paint up to 12' high without using scaffolding or a heavy gun on top of the pole.

The RVT technology was designed and patented by Hyde's Product Development team at the Southbridge, MA facility using direct feedback from users. Corey Talbot, HYDE's Director of Product Development, explains: "The system is so different because it lets you paint high areas in just three easy steps: lock off your gun, release the valve and transfer it onto your pole. Now you have a lightweight spray pole that can extend 12' allowing you to cover an expansive surface area without leaving the ground. Then, when you need to go back to spraying at a lower level, simply transfer the valve back to the gun and start spraying in a matter of seconds."

With other systems, you have to take time to power down and depressurize the machine. With the HYDE<sup>®</sup> RVT system there is no need to do this to make the switch. And since there is no paint running through the pole, you save even more time at clean-up. Talbot said, "Our field tests showed that ***Contractors were actually able to paint a 30' x 20' ceiling faster than it would have taken to set up scaffolding. And***

*users are able to paint in a much safer way because their feet stay on the ground while painting up high.”*

The system operates up to 3600 PSI and handles a variety of coatings. It can be used in two ways—attached to the spray gun or detached to mount at the top of an extension pole. You can purchase a full RVT system kit, which includes a quality HYDE airless spray gun with a RVT valve, tip and spray housing, and a 5 ½' to 8 ½' spray pole. Replacement parts and accessories and the HYDE Quickreach<sup>®</sup> airless extension poles, telescoping to 12' are also available. The airless RVT gun comes fully assembled and ready to spray. Just attach your hose, tighten the fittings and power up to begin spraying.

To learn more and to locate the dealer nearest you, check out the in-use video at [www.hydetools.com](http://www.hydetools.com), e-mail [custrelations@hydetools.com](mailto:custrelations@hydetools.com) or call 800-USA-HYDE. Reference Hyde SKU # 28700 for the spray system, # 28710 for the spray gun and # 28720 for the spray mount.

XXX

## CONTRACTOR FEEDBACK/TESTIMONIALS FOR EDITORIAL USE

**Michael Hubbard, Contractor:** “I can go from the ground level to a 12’ ceiling with ease by just turning a wing nut and extending the pole, and then I’m able to spray without having to drag in my 12’ or 10’ ladder. In some places, you have to use makeshift staging, and that can be a hazard, not to mention the time-saver of not having to drag staging in and set it all up. It will save me hours on the job.”

**Michael Conner, Contractor:** “It simplifies everything! I’m able to reach very high without shifting back and forth, going up on the staging and then back down on the ground, so it’s very, very convenient.”

**Paul Toth, Contractor:** “It saves a lot of time. It’s safer. I have fewer ladders to bring. And it’s less cluttered. We did a big project with it, and it was great. I can’t wait to use it some more.”

**Lawrence Long, Jr., Painting Company Owner:** “It’s a great labor-saving device. It’s nice and easy to use—quick in and quick out. I liked how you could switch from working on ceilings, and then go back to walls. Some of our turnovers are older buildings, and they have taller ceilings, so it makes it much faster to do the job. I’m not going to be climbing up and down ladders. That takes time and time is money.”



*A spray painting system that lets you spray nonstop, switching easily from gun to pole as you paint. Unlike most poles, the HYDE® RVT™ telescopes-extending your reach up to 12' with no ladders or scaffolding. You'll get faster paint jobs with less fatigue and easy clean-up.*



*The brain of the HYDE® RVT™ system is the unique spray valve. It holds the pressure, allowing the valve itself to be transferred "live" from the gun to the pole and back again. The RVT valve eliminates the need for a heavy gun at the top of a pole. Insert the valve into the lightweight head, and you're ready to spray. No paint runs through the pole, so clean-up is easy.*



The HYDE® RVT™ system is a better way to spray. Finally, a spray painting system that lets you spray non-stop, switching easily from gun to pole as you paint with no powering down or depressurizing.

Complete system includes HYDE's airless spray gun with RVT valve, tip and tip housing and a 5 1/2' to 8 1/2' RVT spray pole.

