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**NEW JOINT TAPE SAVES A DAY OF DRYING TIME
Hyde Introduces WET n STICK® Water Activated Joint Tape**

– No compound required for taping joints –

SOUTHBRIDGE, MA – Hyde Tools has introduced a patented new drywall tape that effectively simplifies and speeds up the process of drywall taping and joint assembly for walls, ceilings and corners.

HYDE® WET n STICK® Water Activated Joint Tape contains a proprietary adhesive compound ingrained within a premium, high-tensile-strength paper with the same properties as gypsum drywall face paper. WET n STICK® is formulated to bond permanently to the drywall, eliminating the process of embedding tape into a first coat of drywall compound. Consequently the process is faster, easier and more effective than applying other types of tape.

The application process is as simple as the product's name. Instead of seating WET n STICK® in compound, you simply submerge it in water and press it into place over the drywall joint. Tape positioning is adjustable during application. A center crease provides an effective guideline for positioning over the joint, and also facilitates perfect corner application – an area where mesh tape products are unworkable.

Tracing the joint span with your finger and spreading the tape into the drywall face ensures full contact. The tape then sets in minutes and dries within an hour, completing the joint seal a full day faster than with standard methods. WET n STICK® dries as a paper-thin joint seal. The result is a transition area requiring less compound, quick drying and expedited finishing.



The compounded joint elements (tape, compound and drywall) shrink in unison in drying, eliminating blemishes or cracking and blistering associated with structure settling. With full contact to the joint surface, WET n STICK® eliminates errors due to wrinkling, bubbling or delamination common with standard methods and pressure-sensitive adhesive tapes.

WET n STICK® is ASTM C474, ASTM C475 and I.B.C. compliant and meets industry standards for professional use. Submittal sheets are available to contractors at hydertools.com.

WET n STICK® also gets the approval of do-it-yourselfers, notes Corey Talbot, Hyde's Vice President for Marketing and Product Development. "This is not only a great advancement for the industry, but also for homeowners, many of whom struggle to do an adequate job of drywall repair. WET n STICK® is much easier for the average user to get right," he said.

WET n STICK® Water Activated Joint Tape is available in two sizes:

- Item #09064 — 2 in. x 75 ft. roll
- Item #09069 — 2 in. x 250 ft. roll

This product also won two gold awards for excellence in packaging in the 2015 Packaging & Merchandising Awards, presented by the North American Retail Hardware Association. It is currently available for retail placement.

For more information, visit hydertools.com, contact your Hyde Tools sales representative, email custrelations@hydertools.com or call (800) 872-4933.

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