FOR IMMEDIATE RELEASE

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Advanced 10-in-1 Hyde Multi-Tool
Meets Tough Pro Demands

After extensive interviews with pros, and testing to meet rugged construction site requirements, Hyde Tools' design engineers announced a breakthrough in "the one tool most needed for nearly every trade."

"Pros told us they can't carry a lot of heavy tools in their tool belt and they need a tool that can work for hundreds of jobs," said Hyde's Director of Product Development Corey Talbot. "Our research showed that until now multi-tools with screw bits were too heavy, their handles were too wide, their blades too big for safety, and bits stored outside the handle were easily lost. What pros of all trades—painters, carpenters, drywall installers, plumbers, remodelers—really need *in one light weight tool that slides easily into pockets* is the most frequently used pro-blade size of 2 ½", a precision-ground and hardened scraper edge, a thick blade for heavy chiseling, a pointed 2nd edge grout remover or crack opener, a working Phillips and slotted screwdriver with the most frequently used bits, a Hammer Head® and more."

Commenting on the current tough market in home improvement and construction, Talbot said, "We worked hard to make sure that we could achieve all these demands in the new Hyde 10-in-1 while offering a very competitive price for today's pro."

Hyde Tools has the largest share of the multi-tool market according to a 2008 PDRA Study.[1] Hyde Tools, Inc., based in Southbridge, Massachusetts, is the leading provider of surface preparation and finishing tools in the USA.

For more information contact customer service at custrelations@hydetools.com.

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[1] Paint & Decorating Retailers Association, Spring, 2008

Available Images and Background:

- 300dpi image of product with new packaging on the handle and

- Circular product in use shot.

- PowerPoint slide clarifying features and benefits