



For a better finish, start with HYDE.

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## FOR IMMEDIATE RELEASE

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## HYDE® SHOWCASES AN EXPANDING PRODUCT LINE FOR A HOT REMODELING MARKET

ORLANDO, FL – Try your hand at some hot new tools at Booth S22824 at the National Hardware Show. Hyde Tools, Inc. will display and demonstrate some of the innovative new products that have helped fuel growth for this category leader in remodeling hand tools. The company's full line of HYDE® branded tools will be on display, many targeted specifically to the high-growth remodeling market segment. Watch (or participate in!) demonstrations of these professional products:

- **HYDE® Corner Ease™ Roller.** This innovative roller is designed for painting corners, clapboards, gutters, eaves, wire conduit and many other areas not easily painted with a standard roller. This professional tool has a V-shaped hub that fits into tight spaces and comes with a replaceable 100% lambswool cover and roller tray. **You've got to see it to believe how fast this paints lap siding!** Great for mudding drywall corners as well. Patent pending. Also available with polyester cover.
- **HYDE® Professional Caulk Tools.** These new caulk tools from HYDE® vastly improve the process of removing and applying caulk. The Caulk Away PRO™ easily removes old caulk using two sharp blades designed to reach into tight channels and corners. The blades shave caulk clean from tile or window mullions, leaving a smooth surface ready for recaulking. Contractor version has replaceable blades, and is powder-coated metal that wipes clean when you're done. Also try the Caulk Rite PRO™, which lays

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down a fresh bead of caulk quickly and easily every time. The end result is a professional finish without messy residue or edge marks. The pad, which is reversible and replaceable, helps users avoid contaminating uncured caulk by using their fingers to spread it. Both tools are also available in polypropylene for DIY use.

- **Other demonstrations include** Hyde's high-end spray poles – including the AnglePRO® with patented Spray & Roll™ backrolling system, and the unique HYDE® Wet & Set® repair patch in 9-foot contractor rolls.

The many new items on display will also include these time-saving remodeling tools:

- **HYDE® Dual Flex Roller.** This professional-quality double roller achieves a superior rolled finish with a single coat of paint! Once the top roller is in use, the roller frame's spring action forces the bottom roller onto the surface for extra coverage. Paint spreads more evenly over the surface and along the edges as the bottom roller smoothes out edge marks and covers bleed-through color. Great finish in just one pass.
- **HYDE® Stainless Steel Contour Scraper.** This professional-grade scraper has hundreds of uses! Six changeable steel blades fit into tight corners, curves, small channels and more, to remove paint, varnish, caulk or rust from virtually any surface. Great problem-solver for contractors, homeowners, furniture refinishers and anyone else with a serious job to tackle – **making this the perfect item to cross-sell in paint, stain, tool or outdoor departments.**

These and other tools will be on display at the HYDE® booth throughout the show. Come see why contractors choose HYDE® tools two-to-one\* over any other brand in paint, wallcovering and drywall hand tools.

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HYDE® is a registered trademark of Hyde Tools, Inc.

\*Results of independent research per PDRA Market Research and Readex.